



Planning Service
Laurence House
1 Catford Road
London SE6 4RU

Direct Line: 020 8314 7400

Email: Planning@lewisham.gov.uk

Date: 26 November 2021

Property Ref: LE/152/252/TP

Our Ref: DC/21/123669

Mr Foxon
JCDecaux
991 Great West Road
Brentford
TW8 9DN

Dear Mr Foxon,

CONSENT TO ADVERTISEMENT DISPLAY
Town and Country Planning Act 1990 (as amended)
Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Notice is hereby given that the London Borough of Lewisham, in pursuance of its powers as local planning authority under the above Act, Regulations, Rules & Orders made thereunder, consents to the advertisement display referred to in the Schedule below for the period stated and subject to the conditions set out therein and in accordance with the plans submitted, save in so far as may otherwise be required by the said conditions.

Your attention is drawn to the Statement of Applicant's Rights endorsed overleaf.

The grant of advertisement consent does not relieve developers of the necessity for complying with any local Acts, Public Health Acts & Regulations, Building Acts & Regulations and general statutory provisions in force in the area or modify or affect any personal or restrictive covenants, easements, etc applying to or affecting either the land to which the consent relates or any other land, or the rights of any person or authorities (including the London Borough of Lewisham) entitled to the benefit thereof or holding an interest in the property concerned in the development or in any adjoining property.

SCHEDULE

Date Made Valid: 26 October 2021

Application No: **DC/21/123669**

Plan Nos: A/47732051/ 01 REV A; Proposed Block Plan, Site Location Plan;
Proposed Advert Details (Received 30 September 2021)
A01250/01 (Received 26 October 2021)

Description: The installation of a replacement double-sided advertising display (Forum structure) that includes two 86" digitally illuminated advertisement screens on the pavement outside of 252 Lewisham High Street, SE13.

C O N D I T I O N S

1. This permission is granted subject to the requirements of Regulation 14(7)(b) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 which states that every grant of express consent shall operate for a period of five years from the date of consent and is subject to the following standard conditions stipulated in Schedule 2 to the said Regulations:
 - (a) No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
 - (b) No advertisement shall be sited or displayed so as to:-
 - (i) Endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
 - (ii) Obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or.
 - (iii) Hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.
 - (c) Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.
 - (d) Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.
 - (e) Where an advertisement is required to be removed under the Town and Country Planning (Control of Advertisement) (England) Regulations 2007, the site shall be left in a condition that does not endanger the public or impair visual amenity.

Reason: In accordance with the Town and Country Planning (Control of Advertisement) (England) Regulations 2007.

2.
 - (a) The minimum duration of each image to be no less than 60 seconds.
 - (b) The maximum interval between successive advertisements is to be less than 10 second.
 - (c) Successive advertisements shall be non-sequential, in that they should not contain additional information to the previous message.
 - (d) Advertisements shall not contain: phone number(s); email address(es); internet address(es); or, 5 digit 'text message only' numbers.
 - (e) Advertisements shall not depict any images that resemble road signs or traffic signals;
 - (f) No special visual effects of any kind are permitted during the time that any message is displayed. The displayed image must not include animated, flashing, scrolling, intermittent or video elements.
 - (g) No visual effects of any kind to be permitted to accompany the transition between any two successive messages. The replacement image must not incorporate any fading, swiping or other animated transitional method
 - (h) Any sequential change between advertisements will take place over a period no greater than one second.
 - (i) In the event of a failure, the display will default to an output level no higher than that which has been conditioned to be the acceptable maximum under normal operation. If this default position cannot be achieved, then the display should be required to default to an "off" position until the issue can be resolved.

Reason: To control the display in the interests of public safety and in accordance with the objectives of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

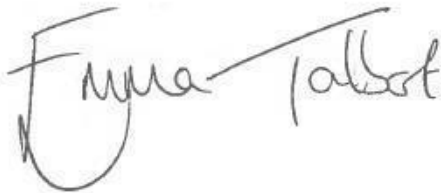
3. The advertisements shall not exceed 280cd/m² illumination between dusk and dawn and 600 cd/m² at other times and shall be displayed in complete accordance with the approved plans.

Reason: In the interests of visual amenity and highway safety.

4. The LED advertising board hereby approved shall not be installed until the existing advertising hoardings (shown on drawing A/47732051/ 01) at the application site have first been removed. At no time shall the existing hoardings and the proposed hoardings be displayed simultaneously.

Reason: To ensure that the development does not result in unnecessary street furniture and to comply with Policy D8 Public Realm of the London Plan (2021) and DM Policy 35 Public Realm of the Development Management Local Plan (November 2014).

Yours sincerely



Emma Talbot
Director of Planning

Statement of Applicant's Rights arising from Grant of Consent to Advertisement Display subject to conditions:-

Appeals to the Secretary of State

- Where a local planning authority grants an application for express consent subject to additional conditions, the applicant may by notice appeal to the Secretary of State.
- Any appeal shall be made by notice served within 8 weeks from the date of receipt of the local planning authority's decision, or within such longer period as the Secretary of State may allow, using a form available from the Planning Inspectorate, Room 3/13, Temple Quay House, 2 The Square, Temple Quay, Bristol, BS1 6PN, Tel No. 0303 444 5000, Email: enquiries@pins.gsi.gov.uk or fill in a form online via <https://www.gov.uk/appeal-planning-decision>
- The notice mentioned above shall be accompanied by a copy of each of the following documents:-
 - (a) the application made to the local planning authority;
 - (b) all relevant plans and particulars submitted to them;
 - (c) the notice of the authority's decision; and
 - (d) any other relevant correspondence with the authority.

- Where an appeal is made to the Secretary of State, they may require the appellant or the local planning authority to submit, within such period as the Secretary of State may specify, a statement in writing in respect of such matters relating to the application as may specify and if after considering the grounds of appeal and any such statement, the Secretary of State is satisfied that they have sufficient information to enable them to determine the appeal, they may with the agreement in writing of both the appellant and the local planning authority, determine the appeal without complying with Section 79 (2) of the Act.
- The Secretary of State may:-
 - (a) allow or dismiss the appeal; or
 - (b) reverse or vary any part of the decision of the local planning authority (whether the appeal relates to that part of it or not)

and may deal with the application as if it had been made to them in the first instance.

- The Secretary of State may, in granting an express consent, specify that its term shall run for such longer or shorter period than 5 years as considered expedient, having regard to the interests of amenity (including aural amenity) and public safety and taking into account:-
 - (a) relevant provisions of any applicable development plan;
 - (b) the factors referred to in Regulation 3 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007; and
 - (c) any period specified in the application for consent.
- Before determining an appeal under Section 78, the Secretary of State shall, if either the appellant or the local planning authority so wish, give each of them an opportunity of appearing before and being heard by a person appointed by the Secretary of State for the purpose. This does not apply to an appeal referred to a Planning Inquiry Commission under Section 101 of the Act.
- The decision of the Secretary of State on an appeal under Section 78 shall be final and shall otherwise have effect as if it were a decision of the local planning authority.
- If before or during the determination of an appeal in respect of an application for express consent, the Secretary of State forms the opinion that having regard to the Regulations and to any direction given under them, consent could not have been granted by the local planning authority otherwise than subject to the conditions imposed, he may decline to determine the appeal or to proceed with the determination.
- If at any time before or during the determination of such an appeal, it appears to the Secretary of State that the appellant is responsible for undue delay in the progress of the appeal, they may:-
 - (a) give the appellant notice that the appeal will be dismissed unless the appellant takes, within the period specified in the notice, such steps as are specified in the notice for the expedition of the appeal; and
 - (b) if the appellant fails to take those steps within that period, dismiss the appeal accordingly.



Planning Service
Laurence House
1 Catford Road
London SE6 4RU

Direct Line: 020 8314 7400

Email: Planning@lewisham.gov.uk

Date: 15 December 2021

Property Ref: LE/152/270/ADV

Our Ref: DC/21/123670

Mr Foxon
JCDecaux
991 Great West Road
Brentford
TW8 9DN

Dear Mr Foxon,

CONSENT TO ADVERTISEMENT DISPLAY

Town and Country Planning Act 1990 (as amended)

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Notice is hereby given that the London Borough of Lewisham, in pursuance of its powers as local planning authority under the above Act, Regulations, Rules & Orders made thereunder, consents to the advertisement display referred to in the Schedule below for the period stated and subject to the conditions set out therein and in accordance with the plans submitted, save in so far as may otherwise be required by the said conditions.

Your attention is drawn to the Statement of Applicant's Rights endorsed overleaf.

The grant of advertisement consent does not relieve developers of the necessity for complying with any local Acts, Public Health Acts & Regulations, Building Acts & Regulations and general statutory provisions in force in the area or modify or affect any personal or restrictive covenants, easements, etc applying to or affecting either the land to which the consent relates or any other land, or the rights of any person or authorities (including the London Borough of Lewisham) entitled to the benefit thereof or holding an interest in the property concerned in the development or in any adjoining property.

SCHEDULE

Date Made Valid: 26 October 2021

Application No: **DC/21/123670**

Plan Nos: A/47732051/ 01 REV A; Site Location Plan; Proposed Advert Details
(Received 30 September 2021)
A01250/01 (Received 26 October 2021)
Proposed Block Plan (Received 29 November 2021)

Description: The installation of a replacement double-sided advertising display (Forum structure) that includes two 86" digitally illuminated advertisement screens on the pavement outside of 270-274 Lewisham High Street, SE13.

C O N D I T I O N S

1. This permission is granted subject to the requirements of Regulation 14(7)(b) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 which states that every grant of express consent shall operate for a period of five years from the date of consent and is subject to the following standard conditions stipulated in Schedule 2 to the said Regulations:
 - (a) No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
 - (b) No advertisement shall be sited or displayed so as to:-
 - (i) Endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
 - (ii) Obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or.
 - (iii) Hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.
 - (c) Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.
 - (d) Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.
 - (e) Where an advertisement is required to be removed under the Town and Country Planning (Control of Advertisement) (England) Regulations 2007, the site shall be left in a condition that does not endanger the public or impair visual amenity.

Reason: In accordance with the Town and Country Planning (Control of Advertisement) (England) Regulations 2007.

2.
 - (a) The minimum duration of each image to be no less than 60 seconds.
 - (b) The maximum interval between successive advertisements is to be less than 10 second.
 - (c) Successive advertisements shall be non-sequential, in that they should not contain additional information to the previous message.
 - (d) Advertisements shall not contain: phone number(s); email address(es); internet address(es); or, 5 digit 'text message only' numbers.
 - (e) Advertisements shall not depict any images that resemble road signs or traffic signals;
 - (f) No special visual effects of any kind are permitted during the time that any message is displayed. The displayed image must not include animated, flashing, scrolling, intermittent or video elements.
 - (g) No visual effects of any kind to be permitted to accompany the transition between any two successive messages. The replacement image must not incorporate any fading, swiping or other animated transitional method
 - (h) Any sequential change between advertisements will take place over a period no greater than one second.
 - (i) In the event of a failure, the display will default to an output level no higher than that which has been conditioned to be the acceptable maximum under normal operation. If this default position cannot be achieved, then the display should be required to default to an "off" position until the issue can be resolved.

Reason: To control the display in the interests of public safety and in accordance with the objectives of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

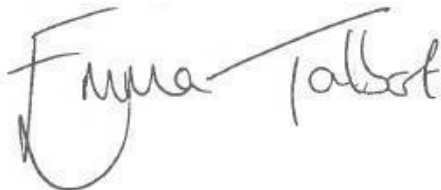
3. The advertisements shall not exceed 280cd/m2 illumination between dusk and dawn and 600 cd/m2 at other times and shall be displayed in complete accordance with the approved plans, unless previously agreed in writing by the local planning authority.

Reason: In the interests of visual amenity and highway safety.

4. The LED advertising board hereby approved shall not be installed until the existing advertising hoardings (shown on drawing A/47732051/ 01) at the application site have first been removed. At no time shall the existing hoardings and the proposed hoardings be displayed simultaneously.

Reason: To ensure that the development does not result in unnecessary street furniture and to comply with Policy D8 Public Realm of the London Plan (2021) and DM Policy 35 Public Realm of the Development Management Local Plan (November 2014).

Yours sincerely



Emma Talbot
Director of Planning

Statement of Applicant's Rights arising from Grant of Consent to Advertisement Display subject to conditions:-

Appeals to the Secretary of State

- Where a local planning authority grants an application for express consent subject to additional conditions, the applicant may by notice appeal to the Secretary of State.
- Any appeal shall be made by notice served within 8 weeks from the date of receipt of the local planning authority's decision, or within such longer period as the Secretary of State may allow, using a form available from the Planning Inspectorate, Room 3/13, Temple Quay House, 2 The Square, Temple Quay, Bristol, BS1 6PN, Tel No. 0303 444 5000, Email: enquiries@pins.gsi.gov.uk or fill in a form online via <https://www.gov.uk/appeal-planning-decision>
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 - (a) the application made to the local planning authority;
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 - (c) the notice of the authority's decision; and
 - (d) any other relevant correspondence with the authority.
- Where an appeal is made to the Secretary of State, they may require the appellant or

the local planning authority to submit, within such period as the Secretary of State may specify, a statement in writing in respect of such matters relating to the application as may specify and if after considering the grounds of appeal and any such statement, the Secretary of State is satisfied that they have sufficient information to enable them to determine the appeal, they may with the agreement in writing of both the appellant and the local planning authority, determine the appeal without complying with Section 79 (2) of the Act.

- The Secretary of State may:-
 - (a) allow or dismiss the appeal; or
 - (b) reverse or vary any part of the decision of the local planning authority (whether the appeal relates to that part of it or not)

and may deal with the application as if it had been made to them in the first instance.

- The Secretary of State may, in granting an express consent, specify that its term shall run for such longer or shorter period than 5 years as considered expedient, having regard to the interests of amenity (including aural amenity) and public safety and taking into account:-
 - (a) relevant provisions of any applicable development plan;
 - (b) the factors referred to in Regulation 3 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007; and
 - (c) any period specified in the application for consent.
- Before determining an appeal under Section 78, the Secretary of State shall, if either the appellant or the local planning authority so wish, give each of them an opportunity of appearing before and being heard by a person appointed by the Secretary of State for the purpose. This does not apply to an appeal referred to a Planning Inquiry Commission under Section 101 of the Act.
- The decision of the Secretary of State on an appeal under Section 78 shall be final and shall otherwise have effect as if it were a decision of the local planning authority.
- If before or during the determination of an appeal in respect of an application for express consent, the Secretary of State forms the opinion that having regard to the Regulations and to any direction given under them, consent could not have been granted by the local planning authority otherwise than subject to the conditions imposed, he may decline to determine the appeal or to proceed with the determination.
- If at any time before or during the determination of such an appeal, it appears to the Secretary of State that the appellant is responsible for undue delay in the progress of the appeal, they may:-
 - (a) give the appellant notice that the appeal will be dismissed unless the appellant takes, within the period specified in the notice, such steps as are specified in the notice for the expedition of the appeal; and
 - (b) if the appellant fails to take those steps within that period, dismiss the appeal accordingly.



Planning Service
Laurence House
1 Catford Road
London SE6 4RU

Direct Line: 020 8314 7400

Email: Planning@lewisham.gov.uk

Date: 16 March 2022

Property Ref: LE/881/B/TP

Our Ref: DC/22/125124

Mr Foxon
JCDecaux
991 Great West Road
Brentford
TW8 9DN

Dear Mr Foxon,

CONSENT TO ADVERTISEMENT DISPLAY
Town and Country Planning Act 1990 (as amended)
Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Notice is hereby given that the London Borough of Lewisham, in pursuance of its powers as local planning authority under the above Act, Regulations, Rules & Orders made thereunder, consents to the advertisement display referred to in the Schedule below for the period stated and subject to the conditions set out therein and in accordance with the plans submitted, save in so far as may otherwise be required by the said conditions.

Your attention is drawn to the Statement of Applicant's Rights endorsed overleaf.

The grant of advertisement consent does not relieve developers of the necessity for complying with any local Acts, Public Health Acts & Regulations, Building Acts & Regulations and general statutory provisions in force in the area or modify or affect any personal or restrictive covenants, easements, etc applying to or affecting either the land to which the consent relates or any other land, or the rights of any person or authorities (including the London Borough of Lewisham) entitled to the benefit thereof or holding an interest in the property concerned in the development or in any adjoining property.

SCHEDULE

Date Made Valid: 19 January 2022

Application No: **DC/22/125124**

Plan Nos: Block Plan; Bus Shelter: Design Norman Foster Technical
Description; A/4102051/02 Rev.A; A/4102051/03 Rev.A;
A/4102051/01 Rev.A; Site Location Plan; Photos of Bus Stop.

Description: Advertisement Consent for the display of a double sided, internally illuminated Digital 86" advertising screen, forming an integral part of the new bus shelter outside the Broadway Theatre, Catford Road SE6.

C O N D I T I O N S

1. STANDARD CONDITIONS REQUIRED BY ADVERTISEMENT REGULATIONS

This permission is granted subject to the requirements of Regulation 14(7)(b) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 which states that every grant of express consent shall operate for a period of five years from the date of consent and is subject to the following standard conditions stipulated in Schedule 2 to the said Regulations:

(a) no advertisement is to be displayed without the permission of the owner of the site on which they are displayed (this includes the highway authority, if the sign is to be placed on highway land);

(b) no advertisement is to be displayed which would obscure, or hinder the interpretation of, official road, rail, waterway or aircraft signs, or otherwise make hazardous the use of these types of transport;

(c) any advertisement must be maintained in a condition that does not impair the visual amenity of the site;

(d) any advertisement hoarding or structure is to be kept in a condition which does not endanger the public; and

(e) if an advertisement is required to be removed, the site must be left in a condition that does not endanger the public or impair visual amenity

Reason: To conform with the requirements of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

2. APPROVED PLANS

The illuminated advertisement(s) hereby granted consent shall not be displayed otherwise than in complete accordance with the approved plans, unless previously agreed in writing by the local planning authority.

Block Plan; A/4102051/02 Rev.A; A/4102051/03 Rev.A; A/4102051/01 Rev.A; Site Location Plan.

Reason: To protect the visual amenities of the area and to comply with the terms of the application and DM Policy 19 Shopfronts signs and hoardings of the Development Management Local Plan (November 2014).

- 3.
- (a) The minimum duration of each image to be no less than 60 seconds.
 - (b) The maximum interval between successive advertisements is to be less than 1 second.
 - (c) Successive advertisements shall be non-sequential, in that they should not contain additional information to the previous message.
 - (d) Advertisements shall not contain: phone number(s); email address(es); internet address(es); or, 5 digit 'text message only' numbers.
 - (e) Advertisements shall not depict any images that resemble road signs or traffic signals;
 - (f) Images shall be entirely static and contain no moving images.
 - (g) In the event of a failure, the display will default to an "off" position until the issue can be resolved.

Reason: To control the display in the interests of public safety and in accordance with the objectives of the Town and Country Planning (Control of Advertisements)

(England) Regulations 2007.

4. LIGHTING CONTROL

The maximum luminance shall not exceed 450cdm² during the hours of daylight, 280cdm² during hours of darkness and be switched off between the hours of 11pm and 6am and shall fully comply with the recommendations contained in the Institution of Lighting Professionals Technical Report No.5.

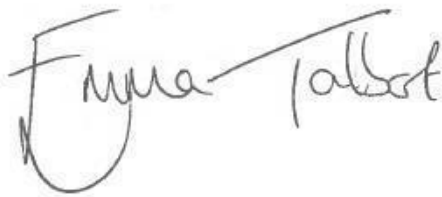
Reason: In the interests of visual amenity and highway safety to comply with Policy GG1 'building strong and inclusive communities, Policy D8 'Public realm' of the London Plan (2021), Policy 14 of the Core Strategy (June 2011)

5. STATIC IMAGES

The advertisements shall contain static images only with no moving elements unless the prior written approval of the local planning authority is obtained.

Reason: To protect the visual amenities of the area and to comply with the terms of the application and with Policy GG1 'building strong and inclusive communities, Policy D8 'Public realm' of the London Plan (2021), Policy 14 of the Core Strategy (June 2011)

Yours sincerely



Emma Talbot
Director of Planning

Statement of Applicant's Rights arising from Grant of Consent to Advertisement Display subject to conditions:-

Appeals to the Secretary of State

- Where a local planning authority grants an application for express consent subject to additional conditions, the applicant may by notice appeal to the Secretary of State.
- Any appeal shall be made by notice served within 8 weeks from the date of receipt of the local planning authority's decision, or within such longer period as the Secretary of State may allow, using a form available from the Planning Inspectorate, Room 3/13, Temple Quay House, 2 The Square, Temple Quay, Bristol, BS1 6PN, Tel No. 0303 444 5000, Email: enquiries@pins.gsi.gov.uk or fill in a form online via <https://www.gov.uk/appeal-planning-decision>
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- Where an appeal is made to the Secretary of State, they may require the appellant or the local planning authority to submit, within such period as the Secretary of State may specify, a statement in writing in respect of such matters relating to the application as may specify and if after considering the grounds of appeal and any such statement, the Secretary of State is satisfied that they have sufficient information to enable them to determine the appeal, they may with the agreement in writing of both the appellant and the local planning authority, determine the appeal without complying with Section 79 (2) of the Act.
- The Secretary of State may:-
 - (a) allow or dismiss the appeal; or
 - (b) reverse or vary any part of the decision of the local planning authority (whether the appeal relates to that part of it or not)

and may deal with the application as if it had been made to them in the first instance.

- The Secretary of State may, in granting an express consent, specify that its term shall run for such longer or shorter period than 5 years as considered expedient, having regard to the interests of amenity (including aural amenity) and public safety and taking into account:-
 - (a) relevant provisions of any applicable development plan;
 - (b) the factors referred to in Regulation 3 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007; and
 - (c) any period specified in the application for consent.
- Before determining an appeal under Section 78, the Secretary of State shall, if either the appellant or the local planning authority so wish, give each of them an opportunity of appearing before and being heard by a person appointed by the Secretary of State for the purpose. This does not apply to an appeal referred to a Planning Inquiry Commission under Section 101 of the Act.
- The decision of the Secretary of State on an appeal under Section 78 shall be final and shall otherwise have effect as if it were a decision of the local planning authority.
- If before or during the determination of an appeal in respect of an application for express consent, the Secretary of State forms the opinion that having regard to the Regulations and to any direction given under them, consent could not have been granted by the local planning authority otherwise than subject to the conditions imposed, he may decline to determine the appeal or to proceed with the determination.
- If at any time before or during the determination of such an appeal, it appears to the Secretary of State that the appellant is responsible for undue delay in the progress of the appeal, they may:-
 - (a) give the appellant notice that the appeal will be dismissed unless the appellant takes, within the period specified in the notice, such steps as are specified in the notice for the expedition of the appeal; and
 - (b) if the appellant fails to take those steps within that period, dismiss the appeal accordingly.



Planning Service
Laurence House
1 Catford Road
London SE6 4RU

Direct Line: 020 8314 7400

Email: Planning@lewisham.gov.uk

Date: 31 March 2022

Property Ref: LE/947/C/TP

Our Ref: DC/22/124994

Mr Foxon
JCDecaux
991 Great West Road
Brentford
TW8 9DN

Dear Mr Foxon,

CONSENT TO ADVERTISEMENT DISPLAY
Town and Country Planning Act 1990 (as amended)
Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Notice is hereby given that the London Borough of Lewisham, in pursuance of its powers as local planning authority under the above Act, Regulations, Rules & Orders made thereunder, consents to the advertisement display referred to in the Schedule below for the period stated and subject to the conditions set out therein and in accordance with the plans submitted, save in so far as may otherwise be required by the said conditions.

Your attention is drawn to the Statement of Applicant's Rights endorsed overleaf.

The grant of advertisement consent does not relieve developers of the necessity for complying with any local Acts, Public Health Acts & Regulations, Building Acts & Regulations and general statutory provisions in force in the area or modify or affect any personal or restrictive covenants, easements, etc applying to or affecting either the land to which the consent relates or any other land, or the rights of any person or authorities (including the London Borough of Lewisham) entitled to the benefit thereof or holding an interest in the property concerned in the development or in any adjoining property.

SCHEDULE

Date Made Valid: 14 January 2022

Application No: **DC/22/124994**

Plan Nos: Location Plan; Site Location Plan; Bus Shelter: Design Norman Foster; Traffic Design Passenger Shelter; Photos

Description: Installation of a replacement bus stop with double-sided, internally illuminated Digital 86" screen outside the Catford Bridge Tavern (West side), Station Approach, SE6.

C O N D I T I O N S

1. STANDARD CONDITIONS REQUIRED BY ADVERTISEMENT REGULATIONS

This permission is granted subject to the requirements of Regulation 14(7)(b) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 which states that every grant of express consent shall operate for a period of five years from the date of consent and is subject to the following standard conditions stipulated in Schedule 2 to the said Regulations:

(a) no advertisement is to be displayed without the permission of the owner of the site on which they are displayed (this includes the highway authority, if the sign is to be placed on highway land);

(b) no advertisement is to be displayed which would obscure, or hinder the interpretation of, official road, rail, waterway or aircraft signs, or otherwise make hazardous the use of these types of transport;

(c) any advertisement must be maintained in a condition that does not impair the visual amenity of the site;

(d) any advertisement hoarding or structure is to be kept in a condition which does not endanger the public; and

(e) if an advertisement is required to be removed, the site must be left in a condition that does not endanger the public or impair visual amenity

Reason: To conform with the requirements of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

2. APPROVED PLANS

The illuminated advertisement(s) hereby granted consent shall not be displayed otherwise than in complete accordance with the approved plans, unless previously agreed in writing by the local planning authority.

Location Plan; Site Location Plan; Bus Shelter: Design Norman Foster; Traffic Design Passenger Shelter

Reason: To protect the visual amenities of the area and to comply with the terms of the application and DM Policy 19 Shopfronts signs and hoardings of the Development Management Local Plan (November 2014).

- 3.
- (a) The minimum duration of each image to be no less than 60 seconds.
 - (b) The maximum interval between successive advertisements is to be less than 1 second.
 - (c) Successive advertisements shall be non-sequential, in that they should not contain additional information to the previous message.
 - (d) Advertisements shall not contain: phone number(s); email address(es); internet address(es); or, 5 digit 'text message only' numbers.
 - (e) Advertisements shall not depict any images that resemble road signs or traffic signals;
 - (f) Images shall be entirely static and contain no moving images.
 - (g) In the event of a failure, the display will default to an "off" position until the issue can be resolved.

Reason: To control the display in the interests of public safety and in accordance with the objectives of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

4. **STATIC IMAGES**

The advertisements shall contain static images only with no moving elements unless the prior written approval of the local planning authority is obtained.

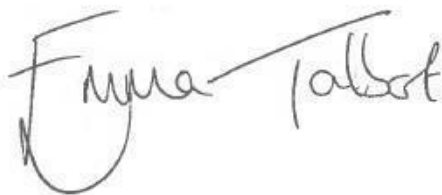
Reason: To protect the visual amenities of the area and to comply with the terms of the application and with Policy GG1 'building strong and inclusive communities, Policy D8 'Public realm' of the London Plan (2021), Policy 14 of the Core Strategy (June 2011)

5. **LIGHTING CONTROL**

The maximum luminance shall not exceed 450cdm² during the hours of daylight, 280cdm² during hours of darkness and be switched off between the hours of 11pm and 6am and shall fully comply with the recommendations contained in the Institution of Lighting Professionals Technical Report No.5.

Reason: In the interests of visual amenity and highway safety to comply with Policy GG1 'building strong and inclusive communities, Policy D8 'Public realm' of the London Plan (2021), Policy 14 of the Core Strategy (June 2011)

Yours sincerely



Emma Talbot
Director of Planning

Statement of Applicant's Rights arising from Grant of Consent to Advertisement Display subject to conditions:-

Appeals to the Secretary of State

- Where a local planning authority grants an application for express consent subject to additional conditions, the applicant may by notice appeal to the Secretary of State.
- Any appeal shall be made by notice served within 8 weeks from the date of receipt of the local planning authority's decision, or within such longer period as the Secretary of State may allow, using a form available from the Planning Inspectorate, Room 3/13, Temple Quay House, 2 The Square, Temple Quay, Bristol, BS1 6PN, Tel No. 0303 444 5000, Email: enquiries@pins.gsi.gov.uk or fill in a form online via <https://www.gov.uk/appeal-planning-decision>
- The notice mentioned above shall be accompanied by a copy of each of the following documents:-
 - (a) the application made to the local planning authority;
 - (b) all relevant plans and particulars submitted to them;

- (c) the notice of the authority's decision; and
- (d) any other relevant correspondence with the authority.
- Where an appeal is made to the Secretary of State, they may require the appellant or the local planning authority to submit, within such period as the Secretary of State may specify, a statement in writing in respect of such matters relating to the application as may specify and if after considering the grounds of appeal and any such statement, the Secretary of State is satisfied that they have sufficient information to enable them to determine the appeal, they may with the agreement in writing of both the appellant and the local planning authority, determine the appeal without complying with Section 79 (2) of the Act.
- The Secretary of State may:-
 - (a) allow or dismiss the appeal; or
 - (b) reverse or vary any part of the decision of the local planning authority (whether the appeal relates to that part of it or not)

and may deal with the application as if it had been made to them in the first instance.

- The Secretary of State may, in granting an express consent, specify that its term shall run for such longer or shorter period than 5 years as considered expedient, having regard to the interests of amenity (including aural amenity) and public safety and taking into account:-
 - (a) relevant provisions of any applicable development plan;
 - (b) the factors referred to in Regulation 3 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007; and
 - (c) any period specified in the application for consent.
- Before determining an appeal under Section 78, the Secretary of State shall, if either the appellant or the local planning authority so wish, give each of them an opportunity of appearing before and being heard by a person appointed by the Secretary of State for the purpose. This does not apply to an appeal referred to a Planning Inquiry Commission under Section 101 of the Act.
- The decision of the Secretary of State on an appeal under Section 78 shall be final and shall otherwise have effect as if it were a decision of the local planning authority.
- If before or during the determination of an appeal in respect of an application for express consent, the Secretary of State forms the opinion that having regard to the Regulations and to any direction given under them, consent could not have been granted by the local planning authority otherwise than subject to the conditions imposed, he may decline to determine the appeal or to proceed with the determination.
- If at any time before or during the determination of such an appeal, it appears to the Secretary of State that the appellant is responsible for undue delay in the progress of the appeal, they may:-
 - (a) give the appellant notice that the appeal will be dismissed unless the appellant takes, within the period specified in the notice, such steps as are specified in the notice for the expedition of the appeal; and
 - (b) if the appellant fails to take those steps within that period, dismiss the appeal accordingly.



Planning Service
Laurence House
1 Catford Road
London SE6 4RU

Direct Line: 020 8314 7400

Email: Planning@lewisham.gov.uk

Date: 31 March 2022

Property Ref: LE/947/C/TP

Our Ref: DC/22/124993

Mr Foxon
JCDecaux
991 Great West Road
Brentford
TW8 9DN

Dear Mr Foxon,

CONSENT TO ADVERTISEMENT DISPLAY

Town and Country Planning Act 1990 (as amended)

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Notice is hereby given that the London Borough of Lewisham, in pursuance of its powers as local planning authority under the above Act, Regulations, Rules & Orders made thereunder, consents to the advertisement display referred to in the Schedule below for the period stated and subject to the conditions set out therein and in accordance with the plans submitted, save in so far as may otherwise be required by the said conditions.

Your attention is drawn to the Statement of Applicant's Rights endorsed overleaf.

The grant of advertisement consent does not relieve developers of the necessity for complying with any local Acts, Public Health Acts & Regulations, Building Acts & Regulations and general statutory provisions in force in the area or modify or affect any personal or restrictive covenants, easements, etc applying to or affecting either the land to which the consent relates or any other land, or the rights of any person or authorities (including the London Borough of Lewisham) entitled to the benefit thereof or holding an interest in the property concerned in the development or in any adjoining property.

SCHEDULE

Date Made Valid: 14 January 2022

Application No: **DC/22/124993**

Plan Nos: Location Plan; Site Location Plan; Bus Shelter: Design Norman Foster; Traffic Design Passenger Shelter; Photos

Description: Installation of a replacement bus stop with double-sided, internally illuminated Digital 86" screen outside the Catford Bridge Tavern (East side), Station Approach, SE6.

C O N D I T I O N S

1.

STANDARD CONDITIONS REQUIRED BY ADVERTISEMENT REGULATIONS

This permission is granted subject to the requirements of Regulation 14(7)(b) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 which states that every grant of express consent shall operate for a period of five years from the date of consent and is subject to the following standard conditions stipulated in Schedule 2 to the said Regulations:

(a) no advertisement is to be displayed without the permission of the owner of the site on which they are displayed (this includes the highway authority, if the sign is to be placed on highway land);

(b) no advertisement is to be displayed which would obscure, or hinder the interpretation of, official road, rail, waterway or aircraft signs, or otherwise make hazardous the use of these types of transport;

(c) any advertisement must be maintained in a condition that does not impair the visual amenity of the site;

(d) any advertisement hoarding or structure is to be kept in a condition which does not endanger the public; and

(e) if an advertisement is required to be removed, the site must be left in a condition that does not endanger the public or impair visual amenity

Reason: To conform with the requirements of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

2. **APPROVED PLANS**

The illuminated advertisement(s) hereby granted consent shall not be displayed otherwise than in complete accordance with the approved plans, unless previously agreed in writing by the local planning authority.

Location Plan; Site Location Plan; Bus Shelter: Design Norman Foster; Traffic Design Passenger Shelter

Reason: To protect the visual amenities of the area and to comply with the terms of the application and DM Policy 19 Shopfronts signs and hoardings of the Development Management Local Plan (November 2014).

- 3.
- (a) The minimum duration of each image to be no less than 60 seconds.
 - (b) The maximum interval between successive advertisements is to be less than 1 second.
 - (c) Successive advertisements shall be non-sequential, in that they should not contain additional information to the previous message.
 - (d) Advertisements shall not contain: phone number(s); email address(es); internet address(es); or, 5 digit 'text message only' numbers.
 - (e) Advertisements shall not depict any images that resemble road signs or traffic signals;
 - (f) Images shall be entirely static and contain no moving images.
 - (g) In the event of a failure, the display will default to an "off" position until the issue can be resolved.

Reason: To control the display in the interests of public safety and in accordance with the objectives of the Town and Country Planning (Control of Advertisements)

(England) Regulations 2007.

4. LIGHTING CONTROL

The maximum luminance shall not exceed 450cdm² during the hours of daylight, 280cdm² during hours of darkness and be switched off between the hours of 11pm and 6am and shall fully comply with the recommendations contained in the Institution of Lighting Professionals Technical Report No.5.

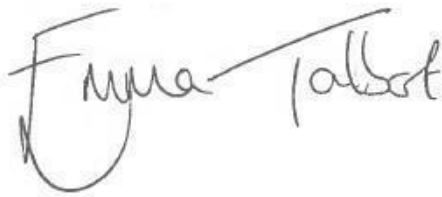
Reason: In the interests of visual amenity and highway safety to comply with Policy GG1 'building strong and inclusive communities, Policy D8 'Public realm' of the London Plan (2021), Policy 14 of the Core Strategy (June 2011)

5. STATIC IMAGES

The advertisements shall contain static images only with no moving elements unless the prior written approval of the local planning authority is obtained.

Reason: To protect the visual amenities of the area and to comply with the terms of the application and with Policy GG1 'building strong and inclusive communities, Policy D8 'Public realm' of the London Plan (2021), Policy 14 of the Core Strategy (June 2011)

Yours sincerely



Emma Talbot
Director of Planning

Statement of Applicant's Rights arising from Grant of Consent to Advertisement Display subject to conditions:-

Appeals to the Secretary of State

- Where a local planning authority grants an application for express consent subject to additional conditions, the applicant may by notice appeal to the Secretary of State.
- Any appeal shall be made by notice served within 8 weeks from the date of receipt of the local planning authority's decision, or within such longer period as the Secretary of State may allow, using a form available from the Planning Inspectorate, Room 3/13, Temple Quay House, 2 The Square, Temple Quay, Bristol, BS1 6PN, Tel No. 0303 444 5000, Email: enquiries@pins.gsi.gov.uk or fill in a form online via <https://www.gov.uk/appeal-planning-decision>
- The notice mentioned above shall be accompanied by a copy of each of the following documents:-
 - (a) the application made to the local planning authority;

- (b) all relevant plans and particulars submitted to them;
 - (c) the notice of the authority's decision; and
 - (d) any other relevant correspondence with the authority.
- Where an appeal is made to the Secretary of State, they may require the appellant or the local planning authority to submit, within such period as the Secretary of State may specify, a statement in writing in respect of such matters relating to the application as may specify and if after considering the grounds of appeal and any such statement, the Secretary of State is satisfied that they have sufficient information to enable them to determine the appeal, they may with the agreement in writing of both the appellant and the local planning authority, determine the appeal without complying with Section 79 (2) of the Act.
 - The Secretary of State may:-
 - (a) allow or dismiss the appeal; or
 - (b) reverse or vary any part of the decision of the local planning authority (whether the appeal relates to that part of it or not)
 and may deal with the application as if it had been made to them in the first instance.
 - The Secretary of State may, in granting an express consent, specify that its term shall run for such longer or shorter period than 5 years as considered expedient, having regard to the interests of amenity (including aural amenity) and public safety and taking into account:-
 - (a) relevant provisions of any applicable development plan;
 - (b) the factors referred to in Regulation 3 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007; and
 - (c) any period specified in the application for consent.
 - Before determining an appeal under Section 78, the Secretary of State shall, if either the appellant or the local planning authority so wish, give each of them an opportunity of appearing before and being heard by a person appointed by the Secretary of State for the purpose. This does not apply to an appeal referred to a Planning Inquiry Commission under Section 101 of the Act.
 - The decision of the Secretary of State on an appeal under Section 78 shall be final and shall otherwise have effect as if it were a decision of the local planning authority.
 - If before or during the determination of an appeal in respect of an application for express consent, the Secretary of State forms the opinion that having regard to the Regulations and to any direction given under them, consent could not have been granted by the local planning authority otherwise than subject to the conditions imposed, he may decline to determine the appeal or to proceed with the determination.
 - If at any time before or during the determination of such an appeal, it appears to the Secretary of State that the appellant is responsible for undue delay in the progress of the appeal, they may:-
 - (a) give the appellant notice that the appeal will be dismissed unless the appellant takes, within the period specified in the notice, such steps as are specified in the notice for the expedition of the appeal; and
 - (b) if the appellant fails to take those steps within that period, dismiss the appeal

accordingly.



Planning Service
Laurence House
1 Catford Road
London SE6 4RU

Direct Line: 020 8314 7400

Email: Planning@lewisham.gov.uk

Date: 16 March 2022

Property Ref: LE/881/G/TP

Our Ref: DC/22/125123

Mr Foxon
JCDecaux
991 Great West Road
Brentford
TW8 9DN

Dear Mr Foxon,

CONSENT TO ADVERTISEMENT DISPLAY

Town and Country Planning Act 1990 (as amended)

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Notice is hereby given that the London Borough of Lewisham, in pursuance of its powers as local planning authority under the above Act, Regulations, Rules & Orders made thereunder, consents to the advertisement display referred to in the Schedule below for the period stated and subject to the conditions set out therein and in accordance with the plans submitted, save in so far as may otherwise be required by the said conditions.

Your attention is drawn to the Statement of Applicant's Rights endorsed overleaf.

The grant of advertisement consent does not relieve developers of the necessity for complying with any local Acts, Public Health Acts & Regulations, Building Acts & Regulations and general statutory provisions in force in the area or modify or affect any personal or restrictive covenants, easements, etc applying to or affecting either the land to which the consent relates or any other land, or the rights of any person or authorities (including the London Borough of Lewisham) entitled to the benefit thereof or holding an interest in the property concerned in the development or in any adjoining property.

SCHEDULE

Date Made Valid: 19 January 2022

Application No: **DC/22/125123**

Plan Nos: Block Plan; Bus Shelter Details; Site Location Plan; Bus Shelter:
Design Norman Foster Technical Description; Photos of Bus
Shelter.

Description: Installation of a replacement bus stop with double-sided, internally illuminated Digital 86" screen outside Laurence House, 1 Catford Road, SE6.

C O N D I T I O N S

1. STANDARD CONDITIONS REQUIRED BY ADVERTISEMENT REGULATIONS

This permission is granted subject to the requirements of Regulation 14(7)(b) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 which states that every grant of express consent shall operate for a period of five years from the date of consent and is subject to the following standard conditions stipulated in Schedule 2 to the said Regulations:

(a) no advertisement is to be displayed without the permission of the owner of the site on which they are displayed (this includes the highway authority, if the sign is to be placed on highway land);

(b) no advertisement is to be displayed which would obscure, or hinder the interpretation of, official road, rail, waterway or aircraft signs, or otherwise make hazardous the use of these types of transport;

(c) any advertisement must be maintained in a condition that does not impair the visual amenity of the site;

(d) any advertisement hoarding or structure is to be kept in a condition which does not endanger the public; and

(e) if an advertisement is required to be removed, the site must be left in a condition that does not endanger the public or impair visual amenity

Reason: To conform with the requirements of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

2. APPROVED PLANS

The illuminated advertisement(s) hereby granted consent shall not be displayed otherwise than in complete accordance with the approved plans, unless previously agreed in writing by the local planning authority.

Block Plan; Bus Shelter Details (N.Foster design passenger shelter); Site Location Plan.

Reason: To protect the visual amenities of the area and to comply with the terms of the application and DM Policy 19 Shopfronts signs and hoardings of the Development Management Local Plan (November 2014).

- 3.
- (a) The minimum duration of each image to be no less than 60 seconds.
 - (b) The maximum interval between successive advertisements is to be less than 1 second.
 - (c) Successive advertisements shall be non-sequential, in that they should not contain additional information to the previous message.
 - (d) Advertisements shall not contain: phone number(s); email address(es); internet address(es); or, 5 digit 'text message only' numbers.
 - (e) Advertisements shall not depict any images that resemble road signs or traffic signals;
 - (f) Images shall be entirely static and contain no moving images.
 - (g) In the event of a failure, the display will default to an "off" position until the issue can be resolved.

Reason: To control the display in the interests of public safety and in accordance with the objectives of the Town and Country Planning (Control of Advertisements)

(England) Regulations 2007.

4. LIGHTING CONTROL

The maximum luminance shall not exceed 450cdm² during the hours of daylight, 280cdm² during hours of darkness and be switched off between the hours of 11pm and 6am and shall fully comply with the recommendations contained in the Institution of Lighting Professionals Technical Report No.5.

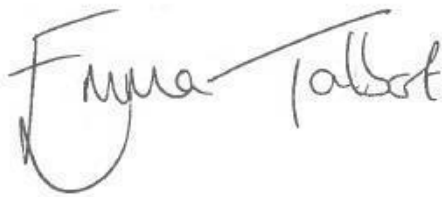
Reason: In the interests of visual amenity and highway safety to comply with Policy GG1 'building strong and inclusive communities, Policy D8 'Public realm' of the London Plan (2021), Policy 14 of the Core Strategy (June 2011)

5. STATIC IMAGES

The advertisements shall contain static images only with no moving elements unless the prior written approval of the local planning authority is obtained.

Reason: To protect the visual amenities of the area and to comply with the terms of the application and with Policy GG1 'building strong and inclusive communities, Policy D8 'Public realm' of the London Plan (2021), Policy 14 of the Core Strategy (June 2011)

Yours sincerely



Emma Talbot
Director of Planning

Statement of Applicant's Rights arising from Grant of Consent to Advertisement Display subject to conditions:-

Appeals to the Secretary of State

- Where a local planning authority grants an application for express consent subject to additional conditions, the applicant may by notice appeal to the Secretary of State.
- Any appeal shall be made by notice served within 8 weeks from the date of receipt of the local planning authority's decision, or within such longer period as the Secretary of State may allow, using a form available from the Planning Inspectorate, Room 3/13, Temple Quay House, 2 The Square, Temple Quay, Bristol, BS1 6PN, Tel No. 0303 444 5000, Email: enquiries@pins.gsi.gov.uk or fill in a form online via <https://www.gov.uk/appeal-planning-decision>
- The notice mentioned above shall be accompanied by a copy of each of the following documents:-
 - (a) the application made to the local planning authority;
 - (b) all relevant plans and particulars submitted to them;

- (c) the notice of the authority's decision; and
- (d) any other relevant correspondence with the authority.
- Where an appeal is made to the Secretary of State, they may require the appellant or the local planning authority to submit, within such period as the Secretary of State may specify, a statement in writing in respect of such matters relating to the application as may specify and if after considering the grounds of appeal and any such statement, the Secretary of State is satisfied that they have sufficient information to enable them to determine the appeal, they may with the agreement in writing of both the appellant and the local planning authority, determine the appeal without complying with Section 79 (2) of the Act.
- The Secretary of State may:-
 - (a) allow or dismiss the appeal; or
 - (b) reverse or vary any part of the decision of the local planning authority (whether the appeal relates to that part of it or not)

and may deal with the application as if it had been made to them in the first instance.

- The Secretary of State may, in granting an express consent, specify that its term shall run for such longer or shorter period than 5 years as considered expedient, having regard to the interests of amenity (including aural amenity) and public safety and taking into account:-
 - (a) relevant provisions of any applicable development plan;
 - (b) the factors referred to in Regulation 3 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007; and
 - (c) any period specified in the application for consent.
- Before determining an appeal under Section 78, the Secretary of State shall, if either the appellant or the local planning authority so wish, give each of them an opportunity of appearing before and being heard by a person appointed by the Secretary of State for the purpose. This does not apply to an appeal referred to a Planning Inquiry Commission under Section 101 of the Act.
- The decision of the Secretary of State on an appeal under Section 78 shall be final and shall otherwise have effect as if it were a decision of the local planning authority.
- If before or during the determination of an appeal in respect of an application for express consent, the Secretary of State forms the opinion that having regard to the Regulations and to any direction given under them, consent could not have been granted by the local planning authority otherwise than subject to the conditions imposed, he may decline to determine the appeal or to proceed with the determination.
- If at any time before or during the determination of such an appeal, it appears to the Secretary of State that the appellant is responsible for undue delay in the progress of the appeal, they may:-
 - (a) give the appellant notice that the appeal will be dismissed unless the appellant takes, within the period specified in the notice, such steps as are specified in the notice for the expedition of the appeal; and
 - (b) if the appellant fails to take those steps within that period, dismiss the appeal accordingly.



Planning Service
Laurence House
1 Catford Road
London SE6 4RU

Mr Foxon
JCDecaux
991 Great West Road
Brentford
TW8 9DN

Direct Line: 020 8314 7400

Email: Planning@lewisham.gov.uk

Date: 26 November 2021

Property Ref: LE/152/AW/TP

Our Ref: DC/21/123671

Dear Mr Foxon,

CONSENT TO ADVERTISEMENT DISPLAY

Town and Country Planning Act 1990 (as amended)

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Notice is hereby given that the London Borough of Lewisham, in pursuance of its powers as local planning authority under the above Act, Regulations, Rules & Orders made thereunder, consents to the advertisement display referred to in the Schedule below for the period stated and subject to the conditions set out therein and in accordance with the plans submitted, save in so far as may otherwise be required by the said conditions.

Your attention is drawn to the Statement of Applicant's Rights endorsed overleaf.

The grant of advertisement consent does not relieve developers of the necessity for complying with any local Acts, Public Health Acts & Regulations, Building Acts & Regulations and general statutory provisions in force in the area or modify or affect any personal or restrictive covenants, easements, etc applying to or affecting either the land to which the consent relates or any other land, or the rights of any person or authorities (including the London Borough of Lewisham) entitled to the benefit thereof or holding an interest in the property concerned in the development or in any adjoining property.

SCHEDULE

Date Made Valid: 26 October 2021

Application No: **DC/21/123671**

Plan Nos: A/47732051/ 01 REV A; Proposed Block Plan, Site Location Plan;
Proposed Advert Details (Received 30 September 2021)
A01250/01 (Received 26 October 2021)

Description: The installation of a replacement double-sided advertising display (Forum structure) that includes two 86" digitally illuminated advertisement screens on the pavement outside of Lewisham Shopping Centre entrance on Molesworth Street, SE13.

C O N D I T I O N S

1. This permission is granted subject to the requirements of Regulation 14(7)(b) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 which states that every grant of express consent shall operate for a period of five years from the date of consent and is subject to the following standard conditions stipulated in Schedule 2 to the said Regulations:
 - (a) No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
 - (b) No advertisement shall be sited or displayed so as to:-
 - (i) Endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
 - (ii) Obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or.
 - (iii) Hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.
 - (c) Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.
 - (d) Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.
 - (e) Where an advertisement is required to be removed under the Town and Country Planning (Control of Advertisement) (England) Regulations 2007, the site shall be left in a condition that does not endanger the public or impair visual amenity.

Reason: In accordance with the Town and Country Planning (Control of Advertisement) (England) Regulations 2007.

2.
 - (a) The minimum duration of each image to be no less than 60 seconds.
 - (b) The maximum interval between successive advertisements is to be less than 10 second.
 - (c) Successive advertisements shall be non-sequential, in that they should not contain additional information to the previous message.
 - (d) Advertisements shall not contain: phone number(s); email address(es); internet address(es); or, 5 digit 'text message only' numbers.
 - (e) Advertisements shall not depict any images that resemble road signs or traffic signals;
 - (f) No special visual effects of any kind are permitted during the time that any message is displayed. The displayed image must not include animated, flashing, scrolling, intermittent or video elements.
 - (g) No visual effects of any kind to be permitted to accompany the transition between any two successive messages. The replacement image must not incorporate any fading, swiping or other animated transitional method
 - (h) Any sequential change between advertisements will take place over a period no greater than one second.
 - (i) In the event of a failure, the display will default to an output level no higher than that which has been conditioned to be the acceptable maximum under normal operation. If this default position cannot be achieved, then the display should be required to default to an "off" position until the issue can be resolved.

Reason: To control the display in the interests of public safety and in accordance with the objectives of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

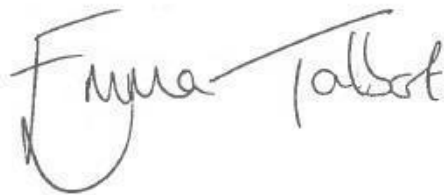
3. The advertisements shall not exceed 280cd/m2 illumination between dusk and dawn and 600 cd/m2 at other times and shall be displayed in complete accordance with the approved plans, unless previously agreed in writing by the local planning authority.

Reason: In the interests of visual amenity and highway safety.

4. The LED advertising board hereby approved shall not be installed until the existing advertising hoardings (shown on drawing A/47732051/ 01) at the application site have first been removed. At no time shall the existing hoardings and the proposed hoardings be displayed simultaneously.

Reason: To ensure that the development does not result in additional clutter and to comply with Policy D8 Public Realm of the London Plan (2021) and DM Policy 35 Public Realm of the Development Management Local Plan (November 2014).

Yours sincerely



Emma Talbot
Director of Planning

**Statement of Applicant's Rights arising from Grant of Consent to Advertisement
Display subject to conditions:-**

Appeals to the Secretary of State

- Where a local planning authority grants an application for express consent subject to additional conditions, the applicant may by notice appeal to the Secretary of State.
- Any appeal shall be made by notice served within 8 weeks from the date of receipt of the local planning authority's decision, or within such longer period as the Secretary of State may allow, using a form available from the Planning Inspectorate, Room 3/13, Temple Quay House, 2 The Square, Temple Quay, Bristol, BS1 6PN, Tel No. 0303 444 5000, Email: enquiries@pins.gsi.gov.uk or fill in a form online via <https://www.gov.uk/appeal-planning-decision>
- The notice mentioned above shall be accompanied by a copy of each of the following documents:-
 - (a) the application made to the local planning authority;
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- Where an appeal is made to the Secretary of State, they may require the appellant or the local planning authority to submit, within such period as the Secretary of State may

specify, a statement in writing in respect of such matters relating to the application as may specify and if after considering the grounds of appeal and any such statement, the Secretary of State is satisfied that they have sufficient information to enable them to determine the appeal, they may with the agreement in writing of both the appellant and the local planning authority, determine the appeal without complying with Section 79 (2) of the Act.

- The Secretary of State may:-
 - (a) allow or dismiss the appeal; or
 - (b) reverse or vary any part of the decision of the local planning authority (whether the appeal relates to that part of it or not)

and may deal with the application as if it had been made to them in the first instance.

- The Secretary of State may, in granting an express consent, specify that its term shall run for such longer or shorter period than 5 years as considered expedient, having regard to the interests of amenity (including aural amenity) and public safety and taking into account:-
 - (a) relevant provisions of any applicable development plan;
 - (b) the factors referred to in Regulation 3 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007; and
 - (c) any period specified in the application for consent.
- Before determining an appeal under Section 78, the Secretary of State shall, if either the appellant or the local planning authority so wish, give each of them an opportunity of appearing before and being heard by a person appointed by the Secretary of State for the purpose. This does not apply to an appeal referred to a Planning Inquiry Commission under Section 101 of the Act.
- The decision of the Secretary of State on an appeal under Section 78 shall be final and shall otherwise have effect as if it were a decision of the local planning authority.
- If before or during the determination of an appeal in respect of an application for express consent, the Secretary of State forms the opinion that having regard to the Regulations and to any direction given under them, consent could not have been granted by the local planning authority otherwise than subject to the conditions imposed, he may decline to determine the appeal or to proceed with the determination.
- If at any time before or during the determination of such an appeal, it appears to the Secretary of State that the appellant is responsible for undue delay in the progress of the appeal, they may:-
 - (a) give the appellant notice that the appeal will be dismissed unless the appellant takes, within the period specified in the notice, such steps as are specified in the notice for the expedition of the appeal; and
 - (b) if the appellant fails to take those steps within that period, dismiss the appeal accordingly.